

Suggestions & Inputs for Surf School Proposals to Municipalities

- Thoroughness of application;

Experience in conducting high quality and successful programs of similar size and scope to those proposed and as verified by references;

- Put in your long history of teaching in xxx Beach. Emphasize your business training through NSSIA.

Closely aligned with the xxx Surf School is

- Programs that demonstrate a commitment to providing a unique and high-quality surfing experience;

The xxx Surf has an extensive record or providing the highest quality surf instruction available. It is a well-known fact that not every good athlete in a sport can coach or teach it, and the xxx Surf School has taken it to heart that their instructors need to be fully prepared to teach their students in ways that are fully understood by all. Therefore, they have fully embraced a serious training program to ensure they can offer the best instructors in the industry. The school is fully accredited by the National Surf Schools and Instructors Association (NSSIA), the professional instructor certifying body recognized worldwide as the leader in surf instructor training. NSSIA certified instructors must meet initial and continuing training standards consistent with the International Certification Accreditation Council (ICAC) Standard 17024, General Requirements for Bodies Operating Certification Systems of Persons.

- Programs that demonstrate an understanding of and commitment to ensuring the utmost in beach and water safety and the safety of all students in the program;

The xxx Surf School offers a recognized and proven program for beach and water safety. NSSIA accreditation not only requires all instructors to become both first aid and CPR certified by the Red Cross, but the individual instructor training program, documented in the NSSIA's 350+ page training manual, covers an extensive array of recognized educational techniques focused on teaching both adults and children proper water and board safety techniques. This approach ensures students fully understand how their actions can impact both their own welfare as well as those around them in the water. Additionally, the xxx Surf School has developed an Incident Response Plan, based on NSSIA guidelines, to ensure any injuries will be quickly and safely dealt with.

- Programs that emphasize important aspects of the beach such as ecology, conservation, beach and surfing etiquette, and the history of surfing.

The xxx Surf School understands the need for conservation and is proud of its incorporation of both ecology and conservation into its training program. The NSSIA instructor training program, developed with the Surfrider foundation, covers beach ecology and conservation principles, including sand migration, dune ecology, and the impact of structures on sand sustainment. This information is emphasized as part of the actual student training process on the beach, including extensive use of the phrase “Leave only your footprints on the beach.” Additionally, surf history and surf etiquette, based on NSSIA guidelines, are both taught to instructors and incorporated into every class they teach.

- Affordability of proposed participant fee;

Indicate what you charge here. Be sure to look at local rates as well as potential students.

- Participant satisfaction;

Mention that after every class and camp you hold instructor meetings to find out what worked and didn't work in order to improve the training experience for students. Also, cite some of the many feedback comments you have from students.